

Media Backgrounder and Fact Sheet

Ministry of Transportation and Infrastructure
Pacific Gateway Branch
Government of British Columbia

B.C.'S NORTHERN GATEWAY ANCHORS MOST EFFICIENT ASIA-PACIFIC TRADE CORRIDOR

The Port of Prince Rupert's new Fairview Container Terminal is the first Asia-North America trade corridor in 100 years, providing shippers unparalleled reliability, speed and cost efficiencies moving their products between Asia and North American markets. The terminal provides direct, efficient access to key hubs in Chicago, Memphis and central Canada via CN's North American network.

- Prince Rupert and the north west trade corridor offers shippers a formidable suite of strategic and competitive advantages:
 - Up to three days faster sailing time than other West Coast ports;
 - Deepest natural harbour in North America;
 - Safest marine approaches on the west coast of Canada for the largest ships;
 - Exceptional labour and community support;
 - Efficient and uncongested rail connection directly from the terminal to the North American Heartland; and
 - Significant capacity for growth.
- Phase 1 of the Fairview Container Terminal has a design capacity of 500,000 TEUs, while Phase 2 expansion of the terminal will provide with an additional capacity of 1.5 million TEUs.
- The innovative terminal design and synchronized train schedule contributes to unmatched coordination and velocity. The result is increased efficiency and connectivity for importers and exporters.
- CN has made significant investments in their Northern Corridor rail line, including extended sidings, upgrades to signal systems, and increased bridge and tunnel clearances to accommodate double-stack container cars.
- The Prince Rupert Port Authority is developing a logistics park to support the expansion of logistics services capacity including warehousing, container stuffing and reloading and short-sea shipping. These services will be fully integrated into primary terminal operations to further enhance velocity, dependability and flexibility for shippers.
- The Fairview Container Terminal complements existing Port of Prince Rupert bulk terminals Prince Rupert Grain Ltd. and Ridley Terminals Inc. that feature handling capabilities for grains and oilseeds, coal, petroleum coke, and wood pellets, and cruise ship facilities at Northland and Atlin Terminals.

- Building upon its strategic location, the Prince Rupert Port Authority is developing 1,000 acres of prime industrial property at the Ridley Island Industrial Site, one of the most attractive terminal development sites in North America, to facilitate the development of new export capacities for bulk commodities including sulphur, potash and mineral concentrates, bulk liquids such as vegetable oils and petroleum products, and general cargo capacities to accommodate break bulk, project cargo and automobiles.
- Cruise ship facilities and a maturing cruise ship operation are also opening new opportunities to develop and grow Prince Rupert into a premier West Coast cruise port.

CONTACTS

Barry Bartlett

Manager, Corporate Communications

Prince Rupert Port Authority

250-627-2509

bbartlett@rupertport.com

The Port of Prince Rupert is the second largest deep-sea gateway on the West Coast of Canada and is the gateway to the shortest trade corridor between Asia and the mid-west of North America.

Kelli Svendsen

Senior Manager, Public and Government Affairs

Canadian National Railway (CN)

604-589-6512

Kelli.Svendsen@cn.ca

CN is the only railroad which crosses the continent east-west and north-south, serving ports on the Atlantic, Pacific and Gulf coasts while linking customers to all three NAFTA nations.

Rod Nelson

Regional Director, Communications

Transport Canada

604-666-1675

NELSORO@tc.gc.ca

Transport Canada is responsible for transportation policies and programs, and reports to the federal minister of Transportation, Infrastructure and Communities. It ensures that air, marine, road and rail transportation are safe, secure, efficient and environmentally responsible. It works with its portfolio partners, other government departments and jurisdictions, and industry to ensure that all parts of Canada's transportation system work well.

VISUAL RESOURCES

- Link to *Opportunity in Motion* video on the Ministry of Transportation and Infrastructure website: http://www.th.gov.bc.ca/video/Opportunity_in_Motion_2/index.html

- Visuals of the Pacific Gateway transportation infrastructure network – ports, rail, road and air – available from the validators above or Theresa Lumsdon – contact details below.

WEB RESOURCES

- Prince Rupert Port Authority: www.rupertport.com
- Canadian National Railway: www.cn.ca
- Pacific Gateway Branch, B.C. Ministry of Transportation and Infrastructure: www.th.gov.bc.ca/PacificGateway
- Transport Canada: www.tc.gc.ca
- Government of Canada Asia-Pacific Gateway and Corridor Initiative: www.pacificgateway.gc.ca
- Ministry of Small Business, Technology and Trade multi-language website: www.canadaspacificgateway.ca

MEDIA COVERAGE

- **Prince Rupert on Short List of Top 10 North American Logistic Locations**, Area Development – Location, Distribution & Warehousing Magazine, July 2009
<http://www.rupertport.com/pdf/media/area%20development%20ldw%202009-a%20short%20%20list%20of%20top%20north%20american%20logistic%20locations.pdf>
- **Port paying off**, Prince George Citizen, October 7, 2009
<http://www.princegeorgecitizen.com/20091006999908718/local/news/port-paying-off.html>
- **Prince Rupert's productivity rises**, Shipping and Trade News, September 25, 2009,
<http://www.rupertport.com/pdf/media/s%20productivity%20rises%20sept%2025%202009.pdf>
- **Port cargo volume up**, Prince George Citizen, August 19, 2009
<http://www.princegeorgecitizen.com/20090818208580/local/news/port-cargo-volume-up.html>
- **Canada Express: How a small port city in Canada carries significant rewards for Memphis**, The Memphis News, Apr 22-28, 2009, Vol. 2 No. 16
http://www.rupertport.com/pdf/media/memphis%20news-canada%20express_prince%20rupert-memphis%20connection%20apr%2022%202009.pdf
- **Canada's major logistics and cargo hubs**, Shipper's Today, Mar-Apr 2009 Vol. 32#2
<http://www.rupertport.com/pdf/media/growing%20confidence%20apr%202009.pdf>

- 30 -

For assistance or more information:

Theresa Lumsdon
 Director, Communications and Marketing
 Ministry of Transportation and Infrastructure
 Pacific Gateway Branch
 250 216-8618
Theresa.Lumsdon@gov.bc.ca